

Research and Practice on International Talent Cultivation Mode of Film and Television Photography and Production in Undergraduate Colleges and Universities

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Abstract: With the acceleration of globalization, the status and influence of the film and television industry in the international market are increasing. The close connection between the domestic and international film and television markets has prompted the need for universities to cultivate film and television photography and production professionals with an international outlook, innovative ability, and practical skills. However, domestic universities still face many challenges in international talent training. Therefore, it is particularly important to study and build an international talent cultivation model for film and television photography and production majors that is suitable for China's national conditions. The purpose of this paper is to explore how to improve the educational quality and international competitiveness of film and television photography and production majors in China's undergraduate colleges and universities by building an international talent cultivation model. The study will propose a set of scientific, reasonable, and operable international talent cultivation programs through the comparative analysis of the existing education modes of domestic and foreign colleges and universities and carry out practical tests. By studying and practicing the international talent cultivation model for film and television photography and production majors, it can effectively improve the education level of Chinese universities in this field, cultivate film and television talents with international vision and competitiveness, and contribute to the international development of the country's cultural industry.

Keywords: Film and Television Photography; International Talent

Cultivation; Film and Television Industry; Education Mode; Curriculum System

1. Introduction

Famous foreign universities, such as the School of Cinematic Arts at the University of Southern California in the United States and the London Film School in the United Kingdom, have accumulated rich experience in film and television education and have formed a mature educational model. These institutions usually adopt interdisciplinary and diversified curriculum systems, focusing on practical teaching and international exchange [1]. In recent years, domestic universities have also been actively exploring the mode of international education, but there are still some gaps in curriculum, teaching staff, and teaching resources. The core of international education is to cultivate students' intercultural communication ability and global vision. The internationalization of film and television education requires the combination of theory and practice, and the enhancement of students' comprehensive quality through diversified teaching methods and practical links. The theory of international education emphasizes the openness, diversity, and innovation of education, which provides theoretical support for the international talent cultivation of film and television photography and production majors. Foreign universities cultivate students' international abilities through international cooperation projects, exchange student programs, and cross-cultural practice activities. Domestic universities have also begun to learn from these successful experiences and are trying to introduce international programs and cooperative modes of running schools. For example, Beijing Film Academy cooperates with internationally renowned colleges and universities to carry out double-degree projects and exchange student programs, providing

students with more opportunities for international exchange and learning.

This paper adopts literature research methods, case analysis methods, questionnaire survey methods, and expert interview methods to systematically study the international talent cultivation mode of film and television photography and production majors in domestic and foreign universities [2]. Through the collation and analysis of related literature, the main modes and successful experiences of current international talent cultivation are summarized. At the same time, through the in-depth analysis of typical cases, we summarize their effective practices and experiences and provide references for the construction of an international talent cultivation mode suitable for China's colleges and universities.

2. Analysis of the Current Situation of International Talent Training for Film and Television Photography and Production Majors

Domestic colleges and universities already have a certain foundation in professional settings and curriculum systems but still need to be strengthened in terms of internationalized teachers and teaching resources. The internationalization awareness and ability of students also need to be further improved. The existing curriculum system is relatively limited, with fewer practical links and insufficient introduction of internationalized courses and projects. Foreign universities have rich experience in international talent cultivation, flexible curricula, an emphasis on practical teaching and cross-cultural communication, and students' internationalization ability is generally stronger [3]. For example, the School of Cinematic Arts at the University of Southern California cooperates with world-renowned film and television companies to provide students with abundant internships and practice opportunities to enhance their internationalization ability. Domestic universities face the problems of insufficiently internationalized curricula, inadequate faculty, and limited opportunities for international exchanges in the cultivation of international talents. Especially in practical teaching, the lack of internship and practice bases in line with

international standards restricts the international development of students.

3. Construction of International Talent Training Mode for Film and Television Photography and Production Majors

The cultivation of internationalized talents should focus on the comprehensive improvement of the knowledge system, ability structure, and professional quality, and cultivate students' international vision and competitiveness. Specific objectives include mastering professional knowledge and skills in film and television photography and production, possessing cross-cultural communication abilities, and being able to play a role in the international film and television market. The curriculum system should include compulsory courses, elective courses, and internationalization courses, focusing on the combination of theory and practice. The compulsory courses cover the basic theories and techniques of film and television photography and production, the elective courses provide diversified professional directions, and the internationalization courses introduce advanced international educational resources and teaching content. Bilingual teaching, online education, and international cooperation projects are adopted to enhance the quality of teaching and students' cross-cultural communication abilities. Through cooperation with foreign universities and colleges, joint teaching and project cooperation are carried out to enhance students' practical abilities and international vision [4]. Enhance the level of faculty through the introduction of internationalized faculty and the training of faculty in internationalization competence. Encourage teachers to participate in international academic exchanges and seminars to enhance their teaching and research abilities. Establish international internship and practice bases, strengthen university-enterprise cooperation, and organize students to participate in international exchange programs. Enhance students' practical abilities and international literacy through internationalized practical teaching.

3.1 Comprehensive Curriculum

Development for International Talent

The cultivation of internationalized talents in film and television photography and production majors should focus on the comprehensive improvement of the knowledge system, ability structure, and professional quality. The specific objectives include mastering professional knowledge and skills in film and television photography and production, possessing cross-cultural communication abilities, and being able to play a significant role in the international film and television market. The curriculum system should include compulsory courses, elective courses, and internationalization courses, with an emphasis on the integration of theory and practice. The compulsory courses cover the basic theories and techniques of film and television photography and production, while the elective courses offer diversified professional directions. Internationalization courses should introduce advanced educational resources and teaching content from around the world, ensuring students receive a broad and comprehensive education.

3.2 Enhancing Teaching Quality and Cross-Cultural Communication

To enhance the quality of teaching and improve students' cross-cultural communication abilities, a multifaceted approach involving bilingual teaching, online education, and international cooperation projects should be adopted. By collaborating with foreign universities and colleges, joint teaching and project cooperation can be carried out, thereby enriching students' practical abilities and international perspectives. Additionally, the level of faculty can be enhanced through the introduction of internationalized faculty and the training of existing faculty in internationalization competencies. Encouraging teachers to participate in international academic exchanges and seminars will further enhance their teaching and research capabilities, ensuring they remain at the forefront of their fields.

3.3 Strengthening Practical Experience through International Opportunities

Establishing international internship and

practice bases is crucial for enhancing students' practical abilities and international literacy. Strengthening university-enterprise cooperation and organizing students to participate in international exchange programs will provide them with invaluable real-world experience and a global outlook. Through internationalized practical teaching, students can develop a deeper understanding of the global film and television industry, preparing them to navigate and succeed in an increasingly interconnected world. This approach ensures that graduates are not only proficient in their craft but also equipped with the necessary skills to thrive in an international environment.

4. Practical Path of International Talent Cultivation for Film and Television Photography and Production Major

Choose suitable cooperative institutions and carry out exchange student programs and double-degree programs to promote the international development of students [5]. Through cooperation with internationally renowned universities, introduce advanced teaching resources and educational concepts to improve teaching quality. Enhance students' internationalization ability through international academic exchanges, competitions, and overseas internships [6]. Organize students to participate in international film and television competitions and academic conferences to enhance their international exchange and cooperation abilities. Introduce and develop international teaching materials and build an online education platform to provide rich international teaching resources. Through the online education platform, students can obtain the latest international film and television knowledge and technology anytime and anywhere, broadening their learning channels [7]. Formulate quality assessment standards for education to evaluate students' internationalization ability and ensure the quality of training. Through regular evaluation and feedback, continuously improve the teaching and training mode to enhance the effect of international talent training.

For example, the exchange student program between Beijing Film Academy and the

School of Cinematic Arts of the University of Southern California (USC) has enhanced students' international competence through curriculum sharing and joint teaching. Analyze the inspiration of successful cases and propose an international talent cultivation mode suitable for Chinese universities. Drawing on the successful experiences of foreign universities in curriculum design, faculty building, and practical teaching provides valuable insights and references for domestic universities.

4.1 Collaborative Programs and Student Exchange Initiatives

Choosing suitable cooperative institutions and carrying out exchange student programs and double-degree programs are essential strategies to promote the international development of students. By partnering with internationally renowned universities [8], advanced teaching resources and educational concepts can be introduced to improve teaching quality. These collaborations provide students with opportunities to experience diverse educational environments, enhancing their global perspective and international competencies. For example, the exchange student program between Beijing Film Academy and the School of Cinematic Arts of the University of Southern California (USC) has successfully enhanced students' international competence through curriculum sharing and joint teaching.

4.2 Enhancing International Exposure through Competitions and Internships

To further enhance students' internationalization ability, it is crucial to organize their participation in international academic exchanges, competitions, and overseas internships. Engaging students in international film and television competitions and academic conferences helps develop their international exchange and cooperation abilities. These experiences not only broaden their professional skills but also provide them with valuable networking opportunities in the global film and television industry.

4.3 Leveraging Online Education and

International Teaching Resources

Introducing and developing international teaching materials and building an online education platform are pivotal steps in providing rich international teaching resources. Through the online education platform, students can access the latest international film and television knowledge and technology anytime and anywhere, broadening their learning channels. This approach ensures that students remain up-to-date with global trends and innovations, enhancing their adaptability and competitiveness in the international market.

4.4 Continuous Quality Assessment and Improvement of Training Programs

Formulating quality assessment standards for education is essential to evaluate students' internationalization ability and ensure the quality of training. Regular evaluation and feedback mechanisms allow for continuous improvement of the teaching and training modes, thereby enhancing the effectiveness of international talent cultivation. Analyzing successful cases from foreign universities in areas such as curriculum design, faculty building, and practical teaching provides valuable insights and references for developing an international talent cultivation mode suitable for Chinese universities. This continuous assessment and adaptation ensure that the training programs remain relevant and effective in meeting the evolving demands of the global film and television industry [9].

5. Conclusion and Prospect

This paper puts forward an operable cultivation program and practice path by studying the international talent cultivation mode of film and television photography and production majors in colleges and universities at home and abroad. By building a scientific and reasonable international talent cultivation mode, it can effectively improve the education level of Chinese universities in this field and cultivate film and television talents with international vision and competitiveness.

Future research should further explore the deep-rooted problems of internationalization education and enhance the internationalization education level of

China's universities. Especially in the aspects of curriculum system, faculty construction, and practical teaching, further research and exploration are still needed to continuously innovate and improve the international talent cultivation mode. It is recommended that education management departments and university administrators strengthen policy support and resource input to promote the implementation of the international talent cultivation mode. By formulating encouraging policies and providing financial support, they can promote the development of international education in colleges and universities and enhance the international competitiveness of China's film and television photography and production majors.

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