

# Preface

The International Conference on Humanities, Social and Management Sciences (HSMS 2024) was successfully held in Qingdao, China from July 18 to 20, 2024. HSMS 2024 is hosted by the International Association of Applied Science and Technology (IAAST). The conference invited experts and scholars from universities, research institutes, government departments, enterprises, and institutions to attend the conference and conduct in-depth discussions on the latest academic progress and hot issues in the fields of humanities, social sciences, and management sciences. HSMS 2024 provided a platform for researchers in related fields to showcase their latest research results, seek global cooperation, and promote the transformation of academic achievements in related fields.

We want to thank those who contributed to this conference, and the success of HSMS 2024 would not be possible without their efforts. First of all, we would like to thank the International Association of Applied Science and Technology (IAAST) which hosted and organized this conference for their support. Secondly, we would like to thank the members of the Academic Committee and the Organizing Committee for their active participation in this meeting. Finally, we also would like to thank the authors who participated in this conference and the reviewers who participated in the review for their hard work. It is through all the collective efforts that we have made a great event.

Finally, we sincerely hope you enjoy the contents of the conference and find a good opportunity to discuss ideas and future collaborations with other researchers and practitioners from institutions around the world.

With my kindest regards,

**Conference Committee of HSMS 2024**