

The Generating Logic, Overall Characteristics and Realistic Value of Chinese Cultural Thought in the New Era

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Abstract: With socialism with Chinese characteristics entering a new historical stage, cultural construction is increasingly important to the stability and development of the country. As the general program and guiding ideology of the cultural construction of socialism with Chinese characteristics in the new era, the cultural thought in the new era has distinct generative logic, overall characteristics and profound practical value.

Keywords: Cultural Thought; Cultural Power; The Common Value of All Mankind

1. Introduction

The concept of cultural thought in the new era was first put forward at the National Conference on Propaganda and Ideological and cultural Work held on October 8, 2023. The formal proposal of this thought is a milestone in the history of ideological and cultural development in China, and also has far-reaching significance in the process of sinicization of Marxist theory.

2. The Generative Logic of Cultural Ideas in the New Era

2.1 Combining the Basic Principles of Marxism with China's Concrete Conditions

In the report to the 19th National Congress of the CPC, the General Secretary pointed out that the socialist culture with Chinese characteristics is a socialist culture that is modern, based on the world, the future, based on the reality of Marxism and the conditions of The Times.[1] The cultural thought of the new era not only inherits and develops the Marxist world outlook and methodology, and reflects the advanced nature of Marxism; but also reflects the era of Marxism based on the national reality and the needs of The Times.

Firstly, Marxism holds that social existence determines social consciousness, and cultural development depends on social-economic

conditions, and its direction and path depends on the social material living conditions; at the same time, culture has relative independence and reacts on politics and economy. On this basis, the General Secretary pointed out that culture is of vital importance to the promotion of China's "five-sphere integration" and "four-pronged" layout, and is an important factor for high-quality development and promoting common prosperity of material and spiritual life. Secondly, Marxism believes that the people are the subject of history, the creator of material and spiritual wealth, and the reliable force for cultural development. The general secretary also stressed that the people are an important force for cultural development: "The extensive and profound Chinese civilization was created by the Chinese people! The enduring spirit of the Chinese nation is cultivated by the Chinese people!"[2] Cultural content should be judged by the people, and the results should be shared by the people. Finally, Marxism emphasizes the diversity of human civilization, the cosmopolitan nature of culture and the development trend from low level to high level. The cultural thought of the new era further dialectically views the nationality and cosmality of culture, and holds that the relationship between the two is particularity and universality.

2.2 Inherit and Carry Forward the Fine Traditional Chinese Culture

Chinese culture has a long history, extensive and profound, is the crystallization of the wisdom of the Chinese nation; is "the root and soul of the Chinese nation, is also the foundation of our firm foothold in the world cultural agitation."The general secretary believes that the fine traditional Chinese culture is "highly compatible with the core values of scientific socialism" [3], stressing that it should not only clarify the origin, development context and future direction, but also clarify the basic concept, distinctive characteristics and value

creation. The development of Chinese culture must be inseparable from the profound fertile soil of Chinese traditional culture.

The new era has put forward new requirements for cultural development. The cultural thought of the new era makes the essence of traditional culture fit with The Times and national conditions perfectly, which is the innovative development of China's excellent traditional culture. For example, the general secretary emphasizes that culture should be realistic and pragmatic, which is the ancient reality of "reality"; "the country is the people, the people are the country", "adhere to the people first" [6] thought, and the ancient "people for the state" thought. In addition, the Chinese dream of the great rejuvenation of the Chinese nation means that the country is prosperous, social harmony and the people are happy. It is consistent with the ideal of the country and the people and the world for the common good. All these are the embodiment of the cultural thoughts of the new era and traditional culture.

2.3 Consider and Summarize the Practical Experience of the Communist Party of China's Cultural Construction

Practice is the basis and the source of the theory. Since its founding, the Communist Party of China has always taken cultural construction as an important part of the Party's work, and has made arduous explorations on what kind of culture to build and how to build advanced culture. In the practice of cultural construction in various historical periods, the General Secretary has deeply grasped the basic laws and overall trend of cultural development, summarized practical experience, grasped the historical initiative, and endowed him with profound historical deposits of cultural thought.

Reviewing the cultural construction of the Party in various periods, first of all, during the period of the new democratic revolution, the Party initially explored the path of cultural development in the struggle, formulated a cultural program, and defined the cultural goals of developing the nation, the scientific and the public. During the period of reform and opening up, "emancipating the mind and seeking truth from facts" greatly promoted cultural development. In the new era, the Party attaches more importance to cultural development, emphasizes both material and spiritual civilization, "both hands should be hard", and

puts forward major propositions such as "cultural confidence" and "cultural power", all of which are the summary and sublimation of the Party's historical experience in cultural development. Under the leadership of the Communist Party of China, we have always adhered to the direction of socialist development, taken the people as the center, opened up a path of socialist cultural development with Chinese characteristics, and China's cultural cause has reached a new height. Since then, history will inevitably witness the birth of cultural ideas in the new period.

3.The Overall Characteristics of Cultural Thought in the New Era

3.1 Upholding the Philosophy of People-Centered Development

The nature of the people is the essential attribute of Marxism, and the position of the people is the fundamental political position of the CPC. Cultural thought in the new era emphasizes that cultural development is for the people and depends on the people, and the achievements belong to the people. It always adheres to the thought of people-centered development, reflecting the distinctive characteristics of the people.

Nowadays, a new social principal contradiction appears in China, and the people have a higher pursuit of life, but the current level of development can not meet their pursuit of beauty. The General Secretary once pointed out that culture is an important factor to meet the people's needs for a better life, and we should go deep to the people to create excellent works that meet their thoughts and expectations. Since the 18th National Congress of the Communist Party of China, the CPC Central Committee has adhered to the people-centered development of Chinese culture, met the people's spiritual and cultural needs as the starting point and goal, and worked hard to enhance the people's sense of gain and happiness through cultural development. The cultural thought of the new era adheres to the principle that "the people are the creators of history", emphasizes the dominant position of the people in cultural construction, and believes that the people are both the "actors" and "drama writers" of history. Finally, the general secretary also pointed out that "the needs of the people are the fundamental value of the existence of literature and art", and

efforts should be made to "bring the people's spiritual and cultural life to a new level". The essential attribute of cultural achievements lies in their universality and sharing. Making cultural achievements benefit all the people is not only an important embodiment of the people's rights, but also an inevitable requirement of social development.

3.2 Adhere to the Integrity and Innovation

Integrity and innovation, keeping pace with The Times are the distinctive characteristics of the cultural thought in the new period, and also its important theoretical character. To uphold integrity means to adhere to Marxism and carry forward the fine traditional culture. Marxist theory is scientific, people and The Times. It is an ideological weapon for understanding and transforming the world. The General Secretary has repeatedly stressed that "we must not abandon Marxism as the spirit of Marxism." In the cultural thought of the new era, the party's grasp of ideological discourse power, cultural leadership, and accurate grasp of the direction of cultural development all reflect the application of Marxist scientific and cultural views. China's excellent traditional culture is the root and soul of the Chinese nation. The general secretary pointed out that the excellent traditional culture handed down by our ancestors should be carried forward with The Times and given full play to its important value to the development of socialist culture, which is also a necessary means to build a strong cultural country. Innovation means to combine the basic principles of Marxism and the excellent traditional culture with the characteristics of The Times and the needs of the country under the general direction of socialism, and to develop the culture with The Times. Innovation has many aspects, including new ideas, new discourse, new mechanisms and new forms. In terms of methodology, the past should serve the present and bring forth the new.[4] Cultural thought in the new era is the latest achievement of adapting Marxism and traditional culture, which has injected a steady stream of vitality and power into the development of China's culture.

3.3 Insist That Cultural Exchanges and Cooperation Promote Each Other

Compatibility is a distinctive feature of Chinese culture. The Chinese nation, adhering to the principle of "embracing the sea and embracing

all rivers, has developed an open and inclusive culture. The General Secretary has stressed that openness and inclusiveness means that we should actively learn from all the outstanding achievements of human civilization.[4]

New era of cultural thought was born in Chinese excellent traditional culture, grew up in the cultural construction of the communist party of China, development in the law of cultural development and the absorption of human excellent civilization achievements, advocated on the basis of the world view of firm cultural confidence, on the correct understanding of the growth and time demand constantly enrich and perfect."In order to create a new glory of Chinese culture, we need to carry out more extensive cultural exchanges with other countries with a broader mind." [5] Since the 18th National Congress of the Communist Party of China, China has always been striving to promote cultural exchanges and dialogue among ethnic groups in the common values of all mankind, put forward the concept of common values of all mankind, committed to resolving the conflicts of civilizations between different regions and ethnic groups, and overcome the cultural prejudice caused by differences. On the one hand, the cultural thought of the new era emphasizes the subjectivity and national nature of culture, and takes cultural confidence as the spiritual support of national rejuvenation; on the other hand, it affirms the world nature of culture, advocates the world, and the world "jointly made important contributions to the modernization process of human society".[6]

4.The Realistic Value of the Cultural Thought in the New Era

4.1 Innovation and Development of Marxist Cultural Theory

Marx and Engels believed that culture is a broad concept that covers all aspects of social life and reflects people's social relations."It is not consciousness that determines life, but life that determines consciousness."This shows that culture is both social and subjective. They emphasize the influence and role of culture on social development. For example, in capitalist society, culture often becomes a tool for capitalists to publicize ideology to consolidate their dominant position. At the same time, culture is also crucial to the growth and development of human beings. The ultimate

value goal of Marxist cultural view is to realize the free and comprehensive development of human beings.[7]

Based on the practice of China, the cultural thought of the new era grasps the law of cultural development, puts forward a series of new viewpoints and judgments, innovates and develops the Marxist cultural theory, and endows it with new vitality and vitality. Based on the view that the main body of culture is human, the General Secretary stressed the need to follow the mass line so that culture can not only rely on the people, but also let the people benefit from the fruits of development. In terms of the relationship between culture and human development, the general Secretary stressed the need to develop advanced culture to meet the spiritual needs of the people, so that the people can obtain the dual satisfaction of both material life and spiritual life, which is also a new development of the Marxist theory of all-round development of human beings.

4.2 To Provide Spiritual Impetus for Building a Strong Socialist Cultural Country with Chinese Characteristics

Culture, as an important part of soft power, has become an increasingly important engine to promote national prosperity and strength. The proposal of cultural ideas in the new era has pointed out the direction and provided a strong spiritual impetus for building a strong socialist cultural country with Chinese characteristics.

Since the 18th National Congress, the General Secretary has made a series of important statements on cultural construction: emphasizing the important position of cultural construction in the overall work; the new era of cultural mission is to promote cultural prosperity, achieve the goal and build the Chinese modern cultural civilization; the new era youth should have cultural confidence, consciously bear the mission, and strive to create a new culture... these statements help to deal with the impact of foreign culture and vulgar and old cultural risks, promote social positive energy, grasp the main melody of cultural development, accelerate the construction of advanced socialist culture, and provide scientific guidance for the realization of cultural power. At the same time, the cultural ideas of the new era attach great importance to the international communication and mutual learning of Chinese culture, stressing the need to establish a good image on the international stage,

strive to let the world understand Chinese culture, and enhance the country's cultural soft power and international influence.

4.3 Providing Chinese Wisdom for the Prosperity of Human Civilization

The Chinese nation has always advocated that the cultures of various nationalities are "beautiful and beautiful". The world culture is colorful, and harmony and difference can prosper together. The General Secretary has repeatedly advocated respect for the diversity of world civilizations, eliminating cultural discrimination and prejudice, and treating other cultures in an equal manner; advocated equal exchanges and friendly exchanges between different cultures, and opposed ideological confrontation; promoted the construction of international equal discourse system and narrative system, so that all ethnic cultures can enjoy development opportunities. In particular, it has put forward the global civilization initiative and the common value of all mankind, actively promoted the building of a community with a shared future for mankind, provided Chinese wisdom for the prosperity of human civilization, and also demonstrated the international mind and global responsibility of the CPC and the Chinese nation.

5. Conclusion

China's cultural thoughts in the new era link history with reality, principle and reality, inherits tradition, summarizes experience, with clear and rigorous logic, and unique and distinct character. They are the guide to action for the socialist cultural construction and leading the Chinese culture to prosperity. Adhering to the guidance of this cultural thought is conducive to the realization of the grand goal of becoming a cultural country as soon as possible, and is also of great significance to the progress and evolution of the whole human civilization.

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