

Preface

We are delighted to welcome you to the 2024 International Conference on Digital Intelligence Management and Innovation & 10th International Conference on Innovative Development of E-commerce and Logistics (DIMI & ICIDEL 2024), held from November 29 to December 1, 2024, in Zhengzhou, China. Hosted by Zhengzhou University, the University of Sheffield, and the China Information Economics Association Industrial Data Intelligent Change and Innovation Management Committee (Preparatory), this event unites global experts, scholars, and practitioners to explore the transformative potential of digital intelligence. Under the theme "Digital Intelligence Management and Innovation," we aim to advance the integration of data-driven technologies and innovative practices to address the challenges and opportunities of the digital era.

This conference provides a dynamic platform to discuss critical topics, including digital intelligence management science, management innovation, e-commerce, logistics engineering and supply chain management, and industrial digital transformation. By combining the cutting-edge focus of DIMI with the established legacy of ICIDEL, we seek to deepen the application of digital intelligence across industries—optimizing supply chains, revolutionizing e-commerce, and driving industrial upgrades. The diverse program, featuring research papers, case studies, and dialogues, will showcase best practices and emerging trends, fostering collaboration and inspiring actionable solutions for sustainable productivity.

We express our deep appreciation to our organizing partners, program committee, reviewers, and participants whose efforts have brought this event to life. As you engage in the sessions ahead, we hope you find inspiration, build meaningful connections, and contribute to shaping a smarter, more innovative future. May this gathering of minds be a memorable and intellectually rewarding experience for all attendees.

With best regards,

Conference Committee of DIMI & ICIDEL 2024