

Research on the Integration of Chinese Excellent Traditional Culture and Labor Education in Talent Cultivation

Zhong Yi

Jiangsu Vocational College of Electronic and Information, Jiangsu, China

Abstract: As an important component of Chinese culture, the excellent traditional Chinese culture embodies profound wisdom and core values. However, in modern education, students' understanding and identification with traditional culture have gradually declined. Labor education, as a crucial means of cultivating students' comprehensive qualities and innovative thinking abilities, also faces challenges. Therefore, exploring the integrated educational approach of combining excellent traditional Chinese culture with labor education holds significant importance. This study aims to organically incorporate elements of excellent traditional Chinese culture into labor education. With a focus on pedagogical innovation, practical innovation, and media integration innovation, it proposes pathways for integration to enhance students' cognition and understanding of traditional culture and improve the effectiveness of labor education.

Keywords: Excellent Traditional Chinese Culture; Labor Education; Integrated Education

1. The Integration Basis of Chinese Excellent Traditional Culture into Labor Education

Since 2020, the state has carried out systematic design and comprehensive deployment of labor education for college students, and labor education has been officially included in the compulsory course of student education [1]. From a societal perspective, with increasingly diverse values, the mentality of exam-oriented education remains prevalent in schools, leading to generally low labor skills among students. From an institutional standpoint, schools exhibit noticeable neglect in system design, organizational coordination, and curriculum development. From a family perspective, parents place excessive emphasis on academic knowledge and overprotect their children,

resulting in insufficient attention to labor education. On an individual level, college students lack initiative in labor participation and hold misconceptions about the role of labor education in fostering comprehensive personal development. In summary, labor education for college students still faces certain challenges, and its outcomes have yet to meet societal expectations.

Chinese excellent traditional culture embodies rich contemporary value, playing a significant role in spiritual motivation, moral cultivation, social ethics shaping, personal development, cultural heritage, and innovation capacity building. In today's society, we should delve deeper into the modern value of traditional culture, leveraging its positive role in personal growth and social development. Meanwhile, in the field of education, the application of traditional Chinese cultural thought should be enriched to cultivate students' moral values and cultural literacy, thereby contributing to the inheritance and development of Chinese excellent culture [2].

1.1 Consistency in Educational Objectives

Through labor education, students can understand and form the Marxist concept of labor, and firmly establish the concept that labor is the most glorious, the most noble, the greatest and the most beautiful; Realize that labor creates a better life, recognize that labor is not distinguished between high and low, love labor, respect ordinary workers, and cultivate the labor spirit of thrift, struggle, innovation and dedication; Have the basic labor ability to meet the needs of survival and development, and form good working habits.

Throughout the history of Chinese culture, Confucianism has had a profound impact on Chinese children. the virtue of Chinese culture is also shaped by Confucianism. the modern philosopher Zhang Dainian summarized the basic spiritual genes of the Chinese nation into two aspects, namely, being vigorous and

promising, constantly striving for self-improvement, and being kind and generous [3]. These are the high standard requirements for individual moral cultivation in the traditional excellent culture. Therefore, the traditional excellent culture and modern education are consistent in the goal of cultivating talents, both of which are based on the improvement and internalization of Ideological and moral quality.

1.2 Common in Educational Content

The excellent tradition of Chinese culture and labor education are highly consistent in the level of education content. In the process of self-cultivation, governance, respect for opportunity, adaptation to change, and innovation, the Chinese nation and the Chinese people have formed basic ideas such as keeping pace with the times, working hard, being down-to-earth, seeking truth from facts, and living and working in peace and contentment. These ideas not only help people understand and transform the world, but also provide valuable reference for social stability, innovation and entrepreneurship. These concepts emphasize practice, attach importance to the application of new knowledge, new technology, new materials and new methods, and require people-oriented, practice oriented, so as to improve the employment and innovation ability of contemporary college students by solving the practical difficulties encountered in life. These concepts are consistent with the core content of labor education [4].

2. The Level of Integrating Chinese Excellent Traditional Culture into Labor Education

2.1 Integration of Humanistic Consciousness

First of all, humanistic spirit is the core of traditional culture. It focuses on human dignity, value and destiny, and emphasizes the relationship between people, people and society, and people and nature. Through labor education, students can personally feel the charm of humanistic spirit, understand their sense of responsibility and care for society and nature, so as to cultivate their cultural consciousness and humanistic care consciousness. the inheritance and development of this humanistic spirit will help students better understand and respect traditional culture, and enhance their cultural self-confidence and pride.

Secondly, traditional wisdom is a precious wealth precipitated by history. It covers many

fields such as philosophy, ethics and art, and contains profound thoughts and wisdom. Through labor education, students can learn traditional wisdom, understand its ideological connotation and spiritual realm, so as to cultivate their thinking ability and creativity. the inheritance and development of this traditional wisdom will help students better understand and deal with the challenges and problems in real life, and promote their comprehensive quality and all-round development.

Finally, the integration of humanistic spirit and traditional wisdom into labor education will help improve the moral quality of contemporary college students and help them establish a sense of social responsibility earlier. Through personal participation in labor practice, students can experience the hardship and harvest of labor, understand the value and significance of labor, so as to cultivate their excellent qualities such as diligence, thrift, integrity and so on.

To sum up, the integration of humanistic spirit and traditional wisdom into labor education is of positive significance for students to understand the consciousness, ideology and characteristics of traditional culture, understand the connotation of traditional wisdom, cultivate moral quality, and enhance their sense of social responsibility.

2.2 Integration of Codes of Conduct

Integrating traditional values and culture into labor education will help students better understand the behavior patterns and characteristics of traditional culture, so as to better inherit and develop these cultural traditions.

First of all, the behavior form of traditional excellent culture is one of its core components. Rituals, customs, festivals and other activities in traditional culture are the representatives of behavior levels. Through labor education, students can personally participate in these activities, understand the cultural connotation and traditional values behind them, so as to better understand the behavior forms and characteristics of traditional culture.

Secondly, traditional excellent cultural values are the core elements of traditional culture. In labor education, students can deeply understand and master the essence of traditional values through practical operation and personal experience, such as respecting elders, paying attention to family and advocating harmony.

Finally, integrating traditional values and culture

into labor education will help to inherit and develop traditional culture. With the changes of society, many traditional cultures are gradually forgotten, or even disappear. Through labor education, we can let students understand and master the essence of traditional culture, so as to provide a strong guarantee for the inheritance and promotion of Chinese excellent culture [5].

To sum up, integrating traditional values and culture into labor education is of positive significance for students to understand the behavior forms and characteristics of traditional culture, master the essence of traditional values, inherit and develop traditional culture.

2.3 Integration of Aesthetic Education Sentiment

Integrating traditional aesthetics into labor education can help students better understand the aesthetic forms and characteristics of traditional culture, so as to better explore and appreciate the beauty and charm of traditional culture, and let students find beauty, respect beauty and achieve beauty in labor.

First of all, traditional aesthetics is an important part of traditional excellent culture. It pays attention to the essence, significance and value of beauty. Through labor education, students can understand the basic concepts and principles of traditional aesthetics, such as harmony, nature and simplicity, so as to cultivate their aesthetic consciousness and ability. the improvement of students' aesthetic consciousness and ability can help them better discover and feel the beauty in life, so as to improve the quality of life and happiness.

In addition, traditional aesthetics can play a significant educational role in labor education. By guiding students to participate in traditional craft production, artistic creation and other activities, students can understand their unique artistic style and forms of expression, personally participate in and experience the process, and personally feel the charm of traditional aesthetics, which will help stimulate students' interest in learning and cultivate their artistic literacy and aesthetic emotion.

Finally, the integration of traditional aesthetics into labor education is not only conducive to the inheritance and promotion of traditional excellent culture, but also promotes its diversity and continuity. As an important part of traditional culture, traditional aesthetics has unique value and significance, which is worthy

of our attention and publicity. At the same time, this kind of labor education integrated with aesthetic education also helps to cultivate students' innovative consciousness and creativity, and provides inexhaustible power for the development and guidance of traditional excellent culture.

To sum up, the integration of traditional aesthetics into labor education is of positive significance for students to understand the aesthetic forms and characteristics of traditional culture, cultivate aesthetic consciousness and ability, and inherit and carry forward traditional culture.

3. The Dilemma of Integrating Chinese Excellent Traditional Culture into Labor Education

After the 19th National Congress of the Communist Party of China, governments at all levels have made a number of important arrangements for Chinese excellent traditional culture and labor education. More and more scholars have made in-depth research on the subject of Chinese excellent traditional culture and labor education [6], providing rich methodological guidance for the current research. Combined with my empirical research, it is found that the research integration of the two is still less, and there are still some problems in the process, which limits the development of the integration path. Clarifying the main problems existing in the process of integration and deeply analyzing its root causes have an important guiding role for the follow-up research of this paper.

3.1 There are Relatively Few Cases of Labor Education to Carry Forward the Excellent Traditional Chinese Culture

In the classroom teaching of labor education, the integration of Chinese excellent traditional culture is relatively limited. Labor education is an important way to cultivate students' practical ability and innovative spirit, but in the actual teaching, many teaching contents attach importance to theory, light practice, heavy indoctrination and light development. the elements of Chinese excellent traditional culture have not been fully reflected. This not only weakens the cultural connotation of labor education, but also limits the all-round development of students.

3.2 The Theme of Labor Education Practice Activities to Promote Chinese Excellent Traditional Culture Is Not Obvious Enough

The project of Chinese excellent traditional culture and labor practice lacks prominent means. The purpose of labor practice activities is to cultivate students' labor concepts and skills by letting them experience and feel the process of labor. However, at present, many labor practice activities lack the integration of Chinese excellent traditional culture, which makes it difficult for students to deeply understand the charm of Chinese culture in the activities. Therefore, we need to integrate the excellent traditional Chinese culture into labor practice activities, so that students can feel the power of culture in practice, and cultivate their sense of national pride and responsibility.

3.3 The Empathy of the Integration of Chinese Excellent Traditional Culture into University Campus Culture Is Not Strong

In university campus culture, Chinese excellent traditional culture lacks empathy. University campus culture is an important factor affecting students' values and outlook on life, but in practice, the publicity and promotion of Chinese excellent traditional culture is not satisfactory. This not only affects students' cognition and identification of Chinese culture, but also restricts the diversified development of campus culture. Therefore, we need to strengthen the publicity and promotion of Chinese excellent traditional culture in university campus culture, create a strong cultural atmosphere, and improve students' cultural literacy [7].

3.4 Network Diversification has a Great Impact on the Integration of Chinese Excellent Traditional Culture

With the continuous progress of network technology, "Internet+" has become a key field for college students to acquire knowledge and skills. However, in the "Internet+" project, the integration of Chinese excellent traditional culture is rare, which not only limits the spread of traditional culture, but also affects the innovative thinking and creativity of college students. Therefore, we need to strengthen the mining and application of Chinese excellent traditional culture in the field of "Internet+", encourage college students to combine traditional cultural elements with modern technology, and promote the innovative

development of traditional culture in the Internet era.

To sum up, there are some problems in the integration of Chinese excellent traditional culture into labor education, practical activities, university campus culture and "Internet+" and other fields. In order to better inherit and develop Chinese culture, we need to take effective measures to strengthen the integration of excellent traditional culture in various fields, so that more people can understand and recognize Chinese culture.

4. The Path of Integrating Chinese Excellent Traditional Culture into Labor Education

4.1 Promote the Integration Reform of Chinese Excellent Traditional Culture and Labor Education Curriculum

It is an important task in the current education field to promote the reform and innovation of the integration of Chinese excellent traditional culture and labor education curriculum. Through the organic combination of Chinese excellent traditional culture and labor education curriculum, the improvement of education objectives can be achieved, and students' comprehensive quality and innovation ability can be continuously improved.

It is essential to enhance teachers' ability to apply traditional culture. As the leader and implementer of curriculum reform, educators need to have profound cultural literacy [8]. Therefore, it is necessary to strengthen the training of teachers and improve their cognition and application ability of Chinese excellent traditional culture. Only with a solid knowledge base and rich teaching experience can traditional cultural elements be more effectively integrated into the labor education curriculum.

Excellent traditional cultural resources are indispensable and important carriers. Chinese culture is broad and profound, and there are many valuable resources that can be used for labor education courses. For example, creative labor projects can be designed in combination with traditional festivals, folk crafts, history and culture [9], so that students can feel the breadth and depth of traditional excellent culture in practice, and at the same time, their practical ability and innovative thinking can be cultivated. The key support is to promote curriculum integration and inject innovative elements. The organic integration of traditional culture and

labor education curriculum requires teachers to innovate in curriculum design, teaching content and teaching methods. By introducing modern scientific and technological means, carrying out interdisciplinary teaching, and exploring diversified teaching methods, traditional culture and labor education courses can be deeply integrated to improve the teaching effect.

Expanding practical approaches and increasing innovative directions are important means. Labor education courses focus on practicality and applicability, so it is necessary to actively expand practical ways and provide students with more practical opportunities. For example, it can cooperate with enterprises, communities and cultural institutions to carry out practical teaching projects; We can also organize activities such as creative contests and cultural festivals to encourage students to give full play to their innovative spirit and inject new vitality into traditional excellent culture.

4.2 Build a Joint Educational Force of Government School Interaction, School Enterprise Interaction and Family School Influence

Through the construction of school enterprise interaction and home school interaction, we can create a strong traditional culture education environment at the social level. This cooperation can promote the close relationship between schools, enterprises and families, and help to form a comprehensive and multi-level education environment.

Enterprises and schools can jointly carry out various cultural activities, such as holding traditional festival celebrations, model workers' entering the classroom activities, holding lectures and seminars, etc., to increase students' understanding and recognition of traditional culture. School enterprise linkage can also provide practice opportunities and internship projects to attract students to understand the value and application of traditional culture in different industries [10]. Such experience can not only exercise students' practical ability, but also stimulate their innovative thinking and lay a solid foundation for their future career development.

The government should strive to create a good atmosphere of traditional culture education. All sectors of society should create favorable conditions for inheriting and developing excellent traditional culture. the government can

encourage and support the promotion and development of traditional culture by formulating relevant policies, providing financial support and establishing a traditional culture resource bank. At the same time, the media, educational institutions and cultural organizations can also publicize and promote traditional culture through various ways to create a social atmosphere conducive to traditional culture education.

Form a multi-party linkage education mechanism. As the main position of educating people, schools can integrate excellent traditional culture into daily education. In building an excellent traditional Chinese cultural atmosphere, the school can clarify the division of labor and department collaboration through system construction to ensure that all work is carried out in an orderly manner. For example, a department responsible for traditional culture education can be established to clarify its responsibilities and tasks, and work with other departments to jointly promote the integration of traditional culture into school education. At the same time, it is very important for schools to establish cooperative relationships with enterprises and communities. Joint meetings can be held regularly to discuss cooperation issues and formulate cooperation plans and schemes; Set up a practical teaching base to provide students with a stable practice place; Jointly develop curriculum and teaching resources to improve teaching effect. Through this cooperation mechanism, the school can better integrate the resources of all parties, form a joint force of education, and also help to communicate and exchange with the outside world, so as to enhance the popularity and influence of the school.

It is very important for families to develop their consciousness in the inheritance of excellent traditional culture. As the first classroom for children's growth, family education is very important for children's growth and influence. Parents should pay attention to the cultivation of their children's traditional cultural literacy, and let their children feel the charm of traditional culture in their daily life through words and deeds and family atmosphere. At the same time, parents should also keep close contact with schools, understand their children's performance and needs in schools, and jointly participate in their children's education, so as to form a good situation of home school co-education.

Through the construction of school enterprise interaction and home school interaction, we can promote the education of excellent traditional culture at the three levels of society, school and family, which can provide students with more comprehensive and in-depth traditional culture experience and education opportunities. Such an education mode helps to cultivate students' sense of identity and pride in traditional culture, and promote their all-round development and growth.

4.3 Creating a Favorite Atmosphere for Campus Recreational and Sports Activities

Promote advanced socialist culture and lead the new trend of campus activities. In this process, we should advocate the values of positive, healthy and good, and integrate them into all aspects of campus life. For example, in classroom teaching, we should pay attention to cultivating students' innovative thinking and critical ability [11]; Emphasize the principles of friendship, mutual assistance, fairness and justice in social activities; the school discipline emphasizes the spirit of self-discipline and self-improvement, discipline and law-abiding. By creating such a campus cultural atmosphere, we can guide students to form healthy and positive habits, and cultivate them to become socialist builders and successors with responsibility, good morality and innovative ability.

Create self-owned cultural brands with high recognition and create an immersive learning environment. Each university has its own distinctive school running philosophy, historical background and development characteristics. Therefore, it is very important to create a highly recognizable brand culture based on the inheritance of Chinese excellent traditional culture. Schools can develop distinctive courses and activities according to their own characteristics and advantages, such as offering elective courses on traditional culture and carrying out recreational and sports activities with the theme of traditional excellent culture. In this way, the brand image and cultural connotation of the school can be improved. Inherit and develop the excellent local red traditional culture. Red culture is the characteristic culture formed by the great Communists in the process of social development. It has rich historical connotation and time value. With the help of local red culture resources, the school can carry out theme education activities, such as organizing students

to visit monuments, so that students can have an in-depth understanding of revolutionary history and heroic deeds. Realize the integration of red culture and labor education, and further enrich the connotation of campus culture [12].

Through the development of advanced socialist culture, leading the new fashion on campus, creating a highly recognizable self-owned cultural brand, providing students with an all-round and positive learning environment, and cultivating their love and recognition of Chinese traditional culture [13].

4.4 Build a Positive, Rich, Convenient and Fragmented Internet Knowledge System

With the rapid development of the Internet, innovative network new media has become an important means to promote educational reform. In this context, building a new system of "Internet++integrated education" has become a hot topic in the current education field. the goal of the new system is to make full use of the Internet and new media technology, organically combine traditional education with modern science and technology, and realize the sharing of high-quality educational resources, the enrichment of innovative content and the inheritance of excellent traditional culture.

First of all, the new system of "Internet++integrated education" is committed to creating an educational atmosphere of "Internet++excellent traditional culture+labor". This means that through the network platform and multimedia technology, the excellent traditional culture and labor education are organically combined to provide students with more rich and diverse learning resources and activities [14]. Through various online and offline activities, competitions and exhibitions, students' interest and love for excellent traditional culture and labor spirit are stimulated, and students' innovative thinking, practical ability and cooperative spirit are cultivated to promote their all-round development.

Secondly, mining excellent traditional culture network resources is one of the important tasks of building a new system of "Internet++integrated education". By integrating various excellent traditional cultural resources on the network, such as ancient books, music, painting, etc., we can provide students with more rich and diverse learning content and experience. Using Internet technology, traditional cultural resources can be digitized, and online learning

platforms and tools that keep pace with the times can be created, so that students can easily access these valuable resources anytime, anywhere [15]. At the same time, the use of artificial intelligence and other technical means for data analysis and personalized recommendation, for each student to customize their own learning content and methods.

Finally, the new system of "Internet++integrated education" also needs to focus on the enrichment of innovative content. By introducing new media technology and interactive teaching mode, we can break the traditional mode of one-way teaching and passive acceptance in education, and stimulate students' interest and initiative in learning. For example, with the help of virtual reality technology, online modeling laboratories, online art museums and other innovative forms not only provide a more intuitive and rich learning experience, but also improve students' practical ability and innovative spirit. In addition, it can also combine social media and online collaboration platforms to encourage students to carry out learning activities in the form of team cooperation and project practice, so as to cultivate students' team spirit and problem-solving ability.

The new system of "Internet++integrated education" brings more possibilities to the field of education through the application of innovative network new media. Creating an educational atmosphere of "Internet++excellent traditional culture+labor", mining excellent traditional culture network resources and enriching innovative content are important components of the new system. We have reason to believe that under the guidance of this new system, education will become more open and diversified, and provide each student with more fair and high-quality learning opportunities

Acknowledgments

This research is one of the outcomes of the 2023 China Electronic Education Association project "Research on the Integration of Excellent Traditional Chinese Culture and Labor Education for Holistic Education" (Project No.: H231108), and the 2024 China Association for Campus Logistics project "Research on the Coupling Mechanism of First Aid Education and Labor Education for Vocational College Students" (Project No.: YBKT2024051).

References

- [1] Qian Yun. Research on the integration of red culture into contemporary college students' labor education [D]. Wuhan University of technology, 2021.
- [2] Li Shuang, wang Yongming. Analysis on the path to realize the educational function of Ideological and political theory course in colleges and universities by using Chinese excellent traditional culture [J]. modern communication, 2019(5):2.
- [3] Ding Sheng. Research on the integration of Chinese excellent traditional culture into college students' ideal and belief education [d]. Harbin Normal University, 2020.
- [4] Zhang Hongmin. Chinese excellent traditional culture has been creatively transformed and developed [J]. observation and reflection, 2023, (02):55-62.
- [5] Zhang Xin. The involvement and integration of ceramic elements in home stay design in the context of rural tourism [J]. China Architectural decoration, 2023, (05):104-108.
- [6] Ouyang Xiaoyu, Fu Taisheng, Dong hui. Investigation and Reflection on the integration of Chinese excellent traditional culture into kindergarten labor education [J]. Journal of Inner Mongolia Normal University (Education Science Edition), 2023, 36(02):55-66.
- [7] Jiang Tao, Wang Shuai. Research on the integration of Chinese excellent traditional culture into the construction of University Campus Culture -- Taking Changchun University of traditional Chinese medicine as an example [J]. intelligence, 2019, (21):48-49.
- [8] Chen Yu, Qing Ying. Application of online and offline Hybrid Teaching in preventive medicine [J]. continuing medical education, 2023, 37(10):29-32.
- [9] Pan Yuzhou, Gong Zhenxu. The three dimensions of the integration of Chinese excellent traditional cultural resources into Ideological and political courses in Colleges and universities [J]. school party construction and ideological education, 2022, (14):61-63.
- [10] Zhou Juanli, Han Binhui. Research on the curriculum system construction of craftsman spirit cultivation from the perspective of labor education [J]. Yunnan agriculture, 2023, (10):45-47.
- [11] Zhao Jia, Li Jiale. An analysis of the effectiveness of the integrated education of

- Ideological and political courses in universities, primary and secondary schools under the "great ideological and political" pattern [J]. Journal of Chifeng University (Chinese philosophy and Social Sciences Edition), 2024, 45(02):94-97.
- [12] Su Hui Research on the cultivation of College Students' civic awareness in modern society [D]. China Institute of metrology, 2014.
- [13] Chen Xinyu. Triple examination of labor education in Higher Vocational Colleges in the new era: value, Dilemma and approach [J]. Education Science Forum, 2022, (09):70-75.
- [14] Zhang Yanan. Research on the current situation and Countermeasures of Chinese excellent traditional culture education for college students [D]. Qingdao University of science and technology, 2016.
- [15] Gan Lingling, Pan Yuzhou, Gong Zhenxu. The three dimensions of integrating Chinese excellent traditional cultural resources into Ideological and political courses in colleges and universities [J]. School party construction and ideological education, 2022, (14):61-63.