

## **Research on the Quality Evaluation of Higher Education from the Perspective of High-Quality Development**

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**Abstract:** Higher education is the primary way for the country to cultivate high-end talents, and the quality of higher education directly affects national prosperity and the quality of social and economic development. The quality evaluation of higher education from the perspective of high-quality development is related to the development direction of higher education and is a key dimension in the current national reform process. This paper analyzes the construction of a higher education quality evaluation system from the perspective of high-quality development, and puts forward reasonable development suggestions by analyzing the significance of constructing the higher education quality evaluation system combined with the current situation. The purpose is to promote the improvement of higher education quality and provide strong support for the enhancement of talent training quality.

**Keywords:** High-Quality Development; Higher Education Quality Evaluation; Construction

### **1. Introduction**

The construction of a higher education quality evaluation system is an effective path to promote the development of higher education. Evaluating the quality of higher education from different dimensions can comprehensively boost the improvement of higher education quality and cultivate high-quality talents more in line with the needs of the times for social and economic development. At the same time, the construction of a higher education quality evaluation system from the perspective of high-quality development can also drive the continuous progress and innovative development of higher education, realize the keeping pace with the times of talent training concepts and teaching models, better fulfill the

social functions of higher education, accelerate the transformation of scientific research achievements into productive forces, and contribute to the development of social economy.

### **2. The Significance of Constructing a Higher Education Quality Evaluation System from the Perspective of High-Quality Development**

Higher education is an important participant in the entire social and economic development process, which not only undertakes the responsibility of cultivating high-end talents but also shoulders the functions of transforming scientific research achievements and providing social services. The construction of a higher education quality evaluation system from the perspective of high-quality development can promote the realization of the social contributions of higher education. On the one hand, constructing a higher education quality evaluation system can measure the quality of higher education in a more comprehensive and objective manner, provide a scientific basis for colleges and universities to improve teaching and enhance management levels, and drive the improvement of the overall quality of higher education. On the other hand, the establishment of a scientific evaluation system can point out the development direction for colleges and universities, optimize resource allocation, highlight school-running characteristics and enhance core competitiveness. It also provides a reference for the government's educational decision-making and promotes the in-depth integration of higher education with economic and social development. In addition, higher education is a form of education facing the public. The construction of a higher education quality evaluation system can enhance the public's recognition of higher education and lay a solid mass foundation for the improvement of higher education quality<sup>[1]</sup>.

### **3. The Current Situation of Constructing a Higher Education Quality Evaluation System from the Perspective of High-Quality Development**

The construction of a higher education quality evaluation system from the perspective of high-quality development has become an important content in the current development of higher education. Guided by a scientific evaluation system, more targeted and effective development plans can be provided for the development of higher education, better educational support and talent output can be offered to society, which promotes social and economic development and the progress of human civilization. However, the constraints in the construction of the higher education quality evaluation system from the perspective of high-quality development need to be solved in a targeted manner. Only by improving the evaluation system from the three dimensions of talent training, transformation of scientific research achievements and social services can the high-quality development of higher education be better promoted. At present, the evaluation of talent training overemphasizes the improvement of professional skills while neglecting the cultivation of students' core literacy, which is contrary to the society's demand for interdisciplinary talents at present. In terms of the transformation of scientific research achievements, the scientific research achievements of colleges and universities only circulate in the educational field, which is disconnected from the needs of social and economic development and difficult to be effectively transformed into actual productive forces. In the dimension of social services, although colleges and universities carry out social service activities, they lack systematicness and sustainability, making it difficult to give full play to the role of colleges and universities in knowledge dissemination and cultural guidance, and unable to meet the society's demand for diversified and high-quality services of higher education<sup>[2]</sup>.

### **4. Strategies for Constructing a Higher Education Quality Evaluation System from the Perspective of High-Quality Development**

#### **4.1 Transform the Concept of Talent Cultivation and Innovate the Talent Cultivation Model**

The construction of a higher education quality evaluation system from the perspective of high-quality development requires transforming the concept of talent cultivation and innovating the talent cultivation model. The evaluation of higher education quality from the perspective of high-quality development should attach more importance to the quality of talent cultivation. Cultivating talents based on the actual needs of the market and social development to meet the society's demand for high-end talents has become an important dimension to measure the development quality of higher education. On the one hand, the concept of talent cultivation should keep pace with the times, focus on improving students' core literacy, break the traditional concept of only emphasizing the improvement of professional skills in talent cultivation, and incorporate innovative ability and interdisciplinary knowledge integration ability into the core goals of talent cultivation. By optimizing the curriculum system, increasing practical links and cutting-edge knowledge content, students can not only master professional skills but also possess the ability to solve complex problems and the awareness of lifelong learning, with the practical ability of talents as the key content of talent cultivation. On the other hand, the talent cultivation model should be constantly innovated, and daily teaching should be carried out with a diversified teaching model that meets the needs of talent development. New teaching methods such as project-based learning should be adopted to stimulate students' learning interest and initiative, and cultivate their innovative thinking and practical ability. At the same time, strengthen cooperation with industries and enterprises, establish a talent cultivation mechanism integrating production, education, research and application, provide more practical opportunities and platforms for students, enable them to learn and grow in a real working environment, and enhance their professional ability and employment competitiveness. In addition, the evaluation mechanism for talent cultivation should also be updated and upgraded to build a diversified and process-oriented evaluation system. It is necessary to pay attention not only to students' academic performance but also to their performance in practice, innovation and team cooperation. By setting up multi-dimensional evaluation indicators, the comprehensive

quality and ability level of students can be reflected in a comprehensive and objective manner, providing more scientific and accurate feedback and guidance for talent cultivation. All these can provide more powerful dimensional support for the construction of a higher education quality evaluation system from the perspective of high-quality development and promote the continuous improvement of higher education quality<sup>[3]</sup>.

#### **4.2 Rely on the Development of the Times and Accelerate the Transformation of Scientific Research Achievements**

In addition to the quality of talent cultivation, the transformation of scientific research achievements is also an important content in the evaluation of higher education quality. To build a more scientific higher education quality evaluation system, the transformation of scientific research achievements should be included in the evaluation content, and the development of higher education should constantly rely on the development trend of the times to accelerate the transformation of scientific research achievements. On the one hand, it is necessary to improve the applicability of scientific research achievements, closely combine scientific research achievements with practical applications, and promote the in-depth integration of production, education, research and application. Scientific research achievements are intended to better serve social and economic development and the progress of human civilization. Therefore, the applicability of scientific research should be fully considered at the time of project approval to ensure that scientific research achievements have practical significance and value for the development of social economy. The approval of scientific research projects should be rigorously verified, and once the scientific research achievements are made, they can be applied to promote actual social productive forces. At the same time, strengthen policy support and capital investment in the transformation of scientific research achievements to provide a strong guarantee for the transformation of scientific research achievements and promote the continuous improvement and upgrading of the higher education quality evaluation system. On the other hand, colleges and universities should establish close and long-term cooperation

mechanisms with enterprises, which is an effective measure to accelerate the application of scientific research achievements in actual social production. A transformation platform for scientific research achievements can be built by virtue of university-enterprise cooperation to realize the rapid transformation and industrialization of scientific research achievements through the platform. Moreover, colleges and universities should actively cooperate with enterprises to jointly develop new technologies and products with market prospects, so that scientific research achievements can better serve social and economic development. At the same time, establish an incentive mechanism for the transformation of scientific research achievements to encourage researchers to actively participate in the transformation work and improve the efficiency and success rate of the transformation of scientific research achievements. In addition, improve the evaluation mechanism of scientific research achievements, include the transformation effect and social contribution of scientific research achievements into the evaluation system, and encourage colleges and universities to produce more scientific research achievements with practical application value, providing strong support for the high-quality development of higher education<sup>[4]</sup>.

#### **4.3 Base on Social Services and Undertake the Responsibility of Social Development**

Higher education not only undertakes the responsibilities of talent cultivation and scientific research but also shoulders the important mission of social services and cultural dissemination. It is necessary to include the quality of social services of higher education into the higher education quality evaluation system, guide higher education to base on social services and better undertake the responsibility of social development. On the one hand, in the development process, colleges and universities should take the initiative to undertake the responsibility of social development, strengthen cooperation with local governments and enterprises, participate in the formulation and implementation of regional economic and social development plans, and provide intellectual and talent support for the industrial upgrading and economic development of local areas. Transform the resource

advantages of colleges and universities into practical capabilities to serve the society through jointly carrying out social service projects, and encourage teachers and students to go deep into the grassroots to understand the actual social needs, carry out targeted research and practical activities, and improve the pertinence and effectiveness of social services. On the other hand, in the dimension of cultural dissemination, colleges and universities should strengthen communication and exchanges with all sectors of society, actively spread advanced culture and scientific knowledge, improve the public's scientific literacy and cultural level, and contribute to the harmonious stability and sustainable development of society. Colleges and universities can regularly carry out social and cultural service activities, popularize scientific knowledge to the public through holding popular science lectures and cultural exhibitions, spread advanced culture and enrich the spiritual and cultural life of the masses. In addition, colleges and universities should actively undertake the social responsibility of promoting educational equity. They can use their professional advantages and talent resources to provide educational support for rural grassroots areas, carry out voluntary teaching and vocational skills training activities, improve the cultural quality and vocational skills of grassroots masses, and promote educational equity and social harmony. This will also become an important dimension of higher education quality evaluation from the perspective of high-quality development<sup>[5]</sup>.

## 5. Conclusion

The quality evaluation of higher education from the perspective of high-quality development has become an effective measure to promote the continuous improvement of higher education quality. Carrying out the reform and innovation of higher education from a more comprehensive dimension has effectively promoted the improvement of the quality of higher education talent cultivation, realized the fulfillment of the social functions of higher education, and better highlighted the important role of higher education in social and economic development. In future development, it is necessary to

continue to explore more comprehensive dimensions of higher education quality evaluation, base on the development trend of the times and the needs of social progress, and promote the continuous improvement of higher education quality.

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